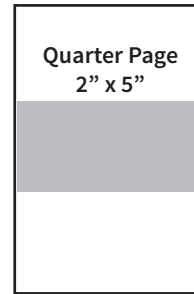
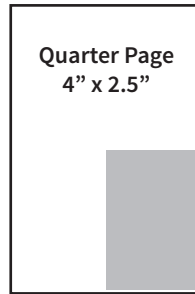
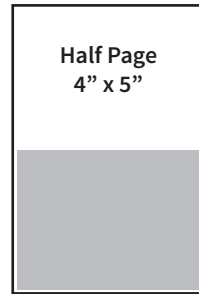
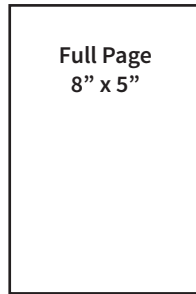


Valley Symphony Association Advertising Spec Sheet



High resolution .jpg
(300 dpi) or PDF file
required

Full Page Program Book Ad Options (color or black and white: 8" x 5"): \$700-\$1000

- Color back cover: \$1000 (*only one placement available!*)
- B&W Inside Front Cover: \$850 (*only one placement available!*)
- B&W Inside Back Cover: \$800 (*only one placement available!*)
- B&W interior placement: \$700

All full page ads also include the following Digital Ad Package:

- Logo and URL placement on the homepage of valleysymphony.net
- Logo and URL placement, along with your company's mission statement in 3 email blasts that reach 1000 people each.
- Placement in a sponsored Facebook/Instagram ad, with a link to your company's Facebook page, with a reach of up to 5000 people.

All full page ads also include 4 sets of season tickets!

Half Page Program Book Ad (black and white, 4" x 5"): \$396

- Includes the following Digital Ad Package:
 - Logo and URL placement on the homepage of valleysymphony.net
 - Logo and URL placement in 3 email blasts that reach 1000 people each.
- Includes 2 sets of season tickets

Quarter Page Program Book Ad (black and white. Vertical: 4" x 2.5" Horizontal: 2" x 5"): \$250

- Includes the following Digital Ad Package:
 - Logo and URL placement on the homepage of valleysymphony.net
- Includes 1 set of season tickets

Digital Only Ad Package: \$220

- Logo and URL placement on the homepage of valleysymphony.net
- Logo and URL placement, along with your company's mission statement in 3 email blasts that reach 1000 people each.
- Placement in a sponsored Facebook/Instagram ad, with a link to your company's Facebook page, with a reach of up to 5000 people.
- Includes 1 set of season tickets

The purchase of a program ad provides you and your business or organization positive exposure for all five concerts of the 47th concert series. Concert-goers are encouraged to support businesses in our community that support the VSA.

Deadlines: Return the enclosed form and your full payment by September 15
Artwork due to chris@scottsprinting.com by September 25