

Why Should I Be a Sponsor?

Artistic and musical organizations such as the Valley Symphony Association rely on the patronage and support of the community they serve. Below are five reasons why it is vital to for our community to support musical arts organizations like the VSA:

1. **Music encourages a vibrant economy.** Nonprofit arts events attendees spend an average of \$25 per person, in addition to their ticket, on meals, childcare, and other related expenses. (Source: Arts and Economic Prosperity IV Report) Also, music organizations like VSA provide jobs and promote tourism benefiting local businesses.
2. **Music provides a platform for students to achieve higher academic success.** The Valley Youth Orchestra fosters creativity and promotes academic excellence in our next generation. Americans for the Arts reports that children involved in music have a lower dropout rate, higher GPA, and higher SAT scores than their counterparts.
3. **Music fosters empathy and a connection between humans.** Experiencing beauty and music together brings us closer by providing a setting for shared experiences and a sense of community.
4. **Music supports enrichment and culture in a community.** A vibrant arts community lets us express our values and build bridges between cultures, generations, religions, and ethnicities.
5. **Music sparks creativity and innovation.** We believe that music is fundamental to our humanity. Music inspires and enriches us—fostering creativity and beauty. Music brings us joy, helps us express our values, and opens our hearts to greatness.

As you consider your charitable giving this year, we urge you to make the Valley Symphony Association a significant part of your planned giving. Without your support, the VSA cannot continue to provide Montrose, Delta, and the North Fork Valley with the incredible value of a thriving musical community. Thank you for your generous support! You are a vital part of the mission of the Valley Symphony Association: to enrich our communities with the shared enjoyment of music.