



Contact: Stacey Ryan
StaceyVSA@gmail.com 970-250-2440
PO Box 3144, Montrose, CO 81402
ValleySymphony.net

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FOR IMMEDIATE RELEASE

Bringing Classical Music to Life: VSA Announces Cimarron Wealth Management as First-Ever Season Partner

Montrose, CO –The Valley Symphony Association (VSA) is delighted and pleased to announce that Cimarron Wealth Management (formerly Colorado West Investments) will headline VSA events for an initial three-season term, marking the first time the nonprofit has had a season partner since its inception in 1970.

"In a world that is increasingly digital and distant, there is something extraordinarily special about bringing community together for a common purpose, and for over 50 years, the VSA has been at the center of this effort," Michael Murphy, wealth advisor with CWM, said. "The VSA enriches the community with live music; they give a diverse group of musicians an outlet for creating art and beauty; and they remain dedicated to passing on musical traditions to future generations. We will be cheering them on at each concert this year, and we hope you will, too."

"Cimarron Wealth Management has been a long-time supporter of the VSA, and this year they really stepped up their giving," VSA Board President Hartland Clubb, Jr. said. "We are truly excited that they'll be our first-ever season partner."

The VSA supports volunteer musicians of all ages and walks of life who hail from throughout the Western Slope, including the Uncompahgre, Grand, and North Fork Valleys. They will launch season 51 on Saturday, September 10, 2022 (5pm) with their free, annual "Pops in the Park" concert. The theme, "Big Sounds in a Big Space," is a tip-of-the-hat to the long-time, all-volunteer performing arts group's first-ever performance at the new Montrose Amphitheater. Music selections will highlight contemporary music styles, Americana, marches, light classics, and more.

The VSA provides their free, outdoor Pops show annually to highlight the multifaceted influence of symphonic and choral music and to encourage season ticket sales, sponsorships, and underwriting. "A regional, all-volunteer performing arts organization like the VSA is such a rare and special thing for our multi-generational musicians and audiences," Clubb said. "An orchestra gives meaning to our lives, and in the ears, minds, and hearts of most people, that's valuable."

For information, visit the VSA on Facebook @valleysymphonyassociation or at ValleySymphony.net. Tickets for the upcoming December-April concert series at the Montrose Pavilion are also available online; in Delta at Clubb's (502 Main St); and in Montrose at Cimarron

Wealth Management (1731 E Niagara Rd) and Colorado Smiles (601 S 3rd St). Other inquiries may be directed to 970-765-8323 or info@ValleySymphony.net.

About Season Partner *Cimarron Wealth Management*

We strive to simplify your financial life and give you confidence about your future so you can focus on your passions. It starts with the foundation of investment, estate, and tax planning discussions, but our passion is honest conversations about purpose, legacy, and generosity.