



Contact: Stacey Ryan
StaceyVSA@gmail.com 970-250-2440
PO Box 3144, Montrose, CO 81402
ValleySymphony.net

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FOR IMMEDIATE RELEASE

**Music You Love. Musicians You Know.
VSA adds a Family Matinee to Their
Annual Holiday Concerts at the Montrose Pavilion with
“SNOW! A Winter Wonderland”**

Montrose, CO – The Valley Symphony Association (VSA) is excited to present their holiday concerts: “SNOW! A Winter Wonderland”—and add a family matinee to their traditional line up. The concerts will be held at the Montrose Pavilion on Saturday, December 7 at 7 PM, and Sunday, December 8 at 3 PM.

Generous support for the entire season comes from Cimarron Wealth Management and the David Mize Family. This year’s new family matinee concert partner is Delta Health Pediatrics. DMEA/Elevate is the concert partner for the traditional holiday SNOW! concert performances.

“Delta Health Pediatrics is honored to be the family matinee concert partner for Valley Symphony Association’s ‘SNOW! A Winter Wonderland,’” said Delta Health Chief Executive Officer Jonathan Cohee. “There is nothing like music to nourish the spirit and enhance mental and physical wellbeing. The VSA embodies enrichment and community connections; we couldn’t be more proud to partner with them.”

DMEA/Elevate is the concert partner for SNOW! A Winter Wonderland. “DMEA is excited to be a sponsor of the VSA Concert Series to support and celebrate local talent,” said DMEA/Elevate Community Relations and Engagement Specialist Paige Berry. “Music has the power to unite and uplift communities, and we’re thrilled to be a part of bringing these exceptional performances on stage. This partnership reflects our commitment to enhancing the cultural vibrancy of our community.”

Season 53, themed PLAY!, is the second year for Artistic Director and Orchestra Conductor Troy Raper. “Whether you’re a longtime fan of our holiday concerts or a newcomer to the tradition, this year’s performances promise to be a joyous and festive experience for all,” he said. “We look forward to playing in the snow with you as we usher in the holiday season with music, laughter, and community spirit.”

VSA Chorus Conductor Katy Kristoffersen is excited to see her idea of a holiday family matinee come to life. This first ever 45-minute concert will start at 1 PM. and feature the most joyful selections from the full concert performances. “Our mission is to connect with our younger audience through our words, music, and intentions,” Kristoffersen said. “We know kids love exciting music, interactive experiences, and holiday cheer—along with shorter performances and earlier bedtimes due to spontaneous wiggling! So, wear your favorite pajamas or fanciest holiday clothes and get ready for surprises. It’s our delight to delight you!”

Concert tickets are \$20 for adults and \$5 for students.

Since its founding in 1970, VSA has fostered community through live musical experiences, uniting musicians and audiences from across the Uncompahgre, Grand, Gunnison, and North Fork Valleys. The all-volunteer organization is known for its diverse, passionate performers of all ages.

For more details, visit VSA on Facebook @valleysymphonyassociation or online at ValleySymphony.net. Tickets for the October-April series can be purchased online, or at local vendors: Clubb’s in Delta (417 Main St.), or in Montrose at Cimarron Wealth Management (1731 E. Niagara Road) or Colorado Smiles (1801 E. Pavilion Pl.). For additional information, contact 970-765-8323 or info@ValleySymphony.net.

About the Valley Symphony Association

Music you love. Musicians you know. Bringing together some of the best volunteer musicians from the Uncompahgre, North Fork, Gunnison, and Grand Valleys since 1970, the Valley Symphony Association connects our communities through transformative, live, musical experiences for all generations of musicians and audiences.

About Our Season Co-Partners

Cimarron Wealth Management strives to simplify your financial life and give you confidence about your future so you can focus on your passions. It starts with the foundation of investment, estate and tax planning discussions, but our passion is honest conversations about purpose, legacy and generosity.

The David Mize Family has quietly and generously supported all types of Western Slope non-profit organizations for decades and is a longstanding donor to the VSA.

About Concert Partner DMEA/Elevate Internet

About DMEA

Delta-Montrose Electric Association is a member-owned rural electric cooperative. Located in southwest Colorado, DMEA provides safe, reliable, and affordable electric service to approximately 30,000 members, primarily in Montrose and Delta counties. DMEA is a progressive and forward-thinking electrical distribution cooperative dedicated to meeting the diverse energy needs of its members. Learn more at www.dmea.com.

About Elevate

Built by Delta-Montrose Electric Association, Elevate is a wholly-owned subsidiary of the electric cooperative. In 2016, Elevate began building a 100% fiber internet network in DMEA's local

communities, bringing much-needed high-speed and reliable internet to rural Western Colorado. Today, Elevate provides access to multi-gigabit internet to more than 30,000 DMEA members and serves more than 15,000 customers with the fastest and most reliable internet available. Service offerings include internet speeds starting at 400 Mbps up to 6 Gig, television, and telephone. Learn more or sign up for service at elevateinternet.com.

About Family Matinee Concert Partner Delta Health Pediatrics

Delta Health Pediatrics is a primary care pediatric clinic that specializes in the general healthcare needs of infants, children, and adolescents. At Delta Health Pediatrics they believe that pediatric care is a partnership between the patient, families and providers. They are committed to providing children with quality and compassionate healthcare services ranging from well-child visits to newborn exams and sports physicals. To learn more about Delta Health Pediatrics, call 970.546.4000 or visit deltahealthco.org/delta-health-pediatrics/.