



March 6, 2019  
FOR IMMEDIATE RELEASE

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**VSA Chorus Sings Jazz Standards  
Go Big Banners is Spring Concert Partner**

Montrose, CO – The Valley Symphony Association (VSA) chorus presents, “It Don’t Mean A Thing If It Ain’t Got That Swing,” on Sunday, March 24 at 3pm at the Montrose Pavilion. The VSA is an all-volunteer arts organization in its 48th season. Montrose-based small business Go Big Banners is the concert partner for the spring choral concert.

“Tight harmonies, swingin’ rhythms, and lively instruments make up our spring choral concert,” director Allyson Connally said. Featuring members of local jazz band Take 5, the chorus will fill the afternoon with songs from Ellington, Gershwin, Goodman, Jobim, and more. “Combining classic standards with jazz renditions of the not-so-classic,

this show promises to take you back to the cool, free days of jazz, and swing you into the harmonic modern rainbow of modern jazz,” Connally said.

“The music we perform is timeless and ageless,” VSA Board Member Priscilla Fry said, “And with ticket prices for students 17 and under at just \$5, young people can attend this jazz concert that features this quintessential American art form.” Adult tickets are \$17 and seniors (60+) are \$16. Tickets are \$20 at the door.

The concert partner for the spring choral concert is Go Big Banners, a local business in Montrose that specializes in wide format printing. “Supporting the VSA is a fun way to combine my passion for visual marketing and music with the performing arts community in Montrose,” owner Ken Holyfield said.

“It’s so rare and special that we on the Western Slope have access to classical music through the VSA,” Fry said. “We look to the regional community and responsive businesses like Go Big Banners for support through attendance and sponsorship to sustain our all-volunteer performing arts organization. Thank you, Ken, for your community mindedness!”

Holyfield established his printing business in 2002. “It’s one of the only printing shops on the Western Slope to offer in-house label service, and our products include banners, banner hardware, flags, decals, labels, and wall wraps.” He also developed a patent-pending design for the Banner Bar.

Holyfield enjoys supporting many local organizations like the VSA, including MHS Marching Band, MHS Career Options Seminar, MHS Tennis, and Montrose Baseball.

For information, upcoming concerts, tickets, and the audition process, visit the VSA on Facebook @ValleySymphonyAssociation and at ValleySymphony.net. Tickets are also available in Delta at Clubb's, in Montrose at the Montrose Pavilion, and at the door on event days.

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COURTESY PHOTO/GRAPHICS (Dropbox links)

Photo 1: Valley Symphony Association Chorus (2018-2019)

<https://www.dropbox.com/sh/rnbn60s8vley1jt/AAAurA2792rodDppqpTCP26Ua?dl=0>

Graphic 1: "It Don't Mean A Thing If It Ain't Got That Swing"

poster/image

<https://www.dropbox.com/sh/1kbijd2ytj21l0b/AACV4A8SYIYZ3XXYHc83Z31la?dl=0>

About the concert, "It Don't Mean A Thing If It Ain't Got That Swing"  
Sunday, March 24, 3pm

Tight harmonies, swingin' rhythms, and lively instruments make up our spring choral concert. Featuring members of local jazz band Take 5, the chorus will liven up your afternoon with songs from Ellington, Gershwin, Goodwin, Jobim, and more! Combining classic standards with jazz renditions of the not-so-classic, this show promises to take you back to the cool, free days of early jazz, and swing you to the harmonic rainbow of modern jazz.

*About the Valley Symphony Association*

The power of music to bind generations.

Since 1970, the Valley Symphony Association orchestra and chorus has culturally enriched the community and its members by bringing together some of the best volunteer musicians from the North Fork and Uncompahgre Valleys to discover and present works of great composers, past and present. Performance styles range from classical

orchestral to upbeat pop, from purely instrumental to a combination of orchestra and chorus.

*About Go Big Banners*

Go Big Banners is a local business in Montrose that specializes in wide format printing. The products offered include banners, banner hardware, flags, decals, labels, and wall wraps. Ken Holyfield established his printing business in 2002. His business is one of the only printing shops on the Western Slope to offer in-house label service. Ken also developed a patent-pending design for the Banner Bar. Ken enjoys supporting many local organizations. Among these are the Valley Symphony Association, MHS Marching Band, MHS Career Options Seminar, MHS Tennis and Montrose Baseball.